

JASPER GOMEZ

10 Years Dubai Experience in Web and Graphics

✉ jasper.webcontact@gmail.com ☎ 052 280 9964 📧 jasperdesignerdx.com

My Skills and what I can do for you.

WEB DEVELOPER

- ✓ I build websites that Google love
- ✓ Expert in HTML, CSS , Javascript, PHP
- ✓ Expert in Wordpress / Woocommerce
- ✓ Optimize websites for speed & usability
- ✓ Pages that converts visitors to leads
- ✓ Email, WhatsApp, Social Media and SMS campaigns
- ✓ Able to work in Arabic & RTL layouts

GRAPHIC DESIGNER

- ✓ Expert in Adobe Photoshop & Illustrator
- ✓ Digital media: posters, banners and ads
- ✓ Print media: Exhibition popups, road megacom, brochures, stationeries
- ✓ Logos, branding and company startup
- ✓ Photo manipulation and compositing
- ✓ Video editing
- ✓ Able to work in Arabic & RTL languages

Professional History

● 2019-Dec 2024 | 6 Years | Arab Link Travel & Tourism, Established 1994

- Developed and maintained websites for one of the UAE's oldest tourism companies, serving to both GCC and international customers
- Developed and optimized five (5) inhouse websites with scores above 95 on Google page speed
- Created digital and printed marketing materials for each brand
- Worked alongside digital marketer to boost each brands' online presence and SEO
- Maintained company servers' speed and security
- Designed email, social media, and Google campaigns

● 2017-2019 | 2 Years | White Cloud International Trading, Established 1989

- Developed website and social media presence for an authorised CASIO watches distributor
- Designed social media marketing materials for more than 500 watch models and products
- Worked for Business Development Managers from renowned ecommerce sites: amazon.ae, noon.com, awok.com, and letstango.com

● 2015-2017 | 2 Years | Neuro Spinal Hospital, Established 2002

- Developed four (4) internal websites utilized by the Middle East's top neurosurgeons
- Worked for Hospital Marketing Director for the brand refresh of the hospital
- Worked alongside Senior Graphic Designer in creation of marketing materials for events, conferences and seminars

Industries I have worked for

Travel

Hospitality

Health & Medicine

Food & Service

Retail

Manufacturing

Events

Sports

Education

Real Estate

Advertising

Business Formation

But don't just take my word for it.

Let's discuss it in an interview.

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Samples of My Work

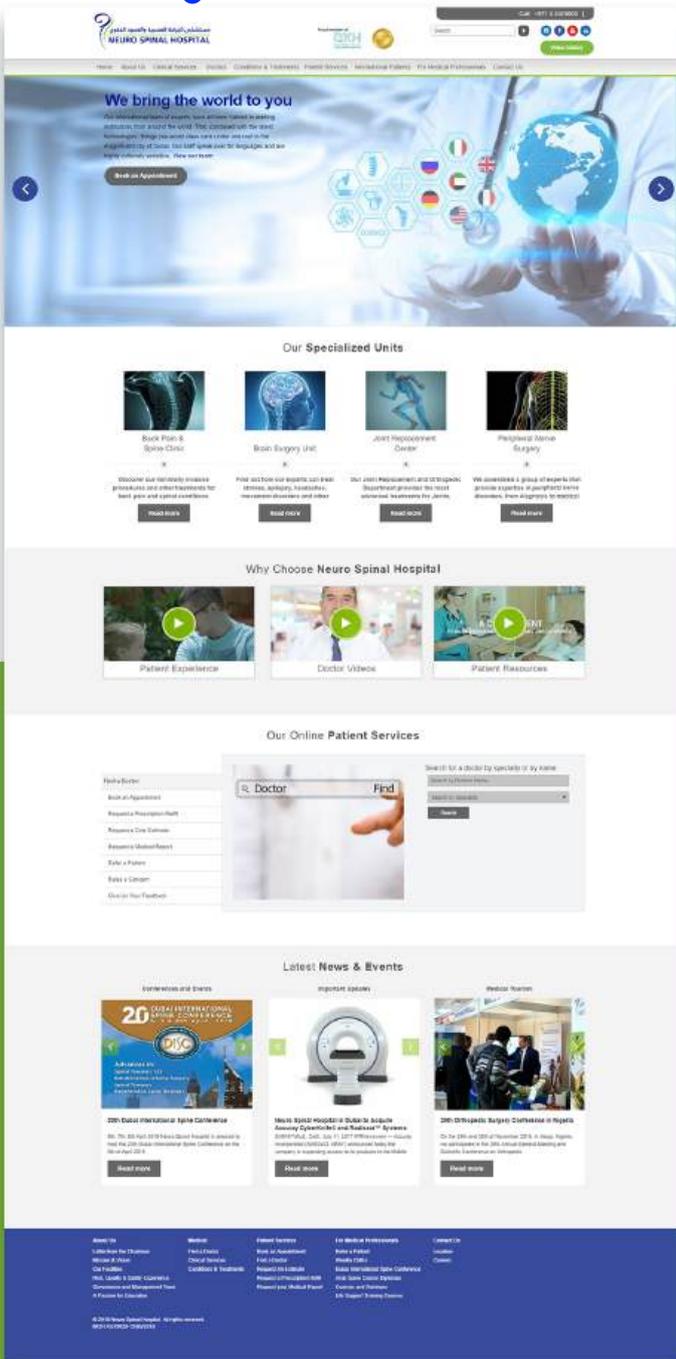
● Neuro Spinal Hospital

State of the art Neurosurgery and Orthopaedic Hospital in the Middle East

Brand Refresh: New logo, marketing materials, hospital signage and website



Website: nshdubai.com



Megacom along Sheikh Zayed Road



Unipole along Sheikh Zayed Road



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Samples of my Work

DailyTravel.com

Travel booking site based in Dubai, offering a vast selection of incredible places to stay around the world.

Social Media and WhatsApp campaigns, site maintenance, branding consistency



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• Half Day Catamaran Cruise around Santorini Caldea
• 6 Volcano with Lunch

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Samples of my Work

● HabibiDeal.com

Ecommerce website launched 2016, selling a variety of products from watches, mobiles, beauty products and household items.

Social media ads and posters, web development, and digital marketing

HabibiDeal

.com



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Samples of my Work

● Lee Cooper

Worked with the Business Development manager. to promote Lee Cooper's newest series of ladies watches.

Photo retouching, social media ads and carousel, materials for Sales team



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Samples of my Work

● Dubai International Spine Conferences

Yearly event attended by the Middle East's most renowned doctors and specialists to discuss the latest advancedments in Neurosurgery.

Developed website, event stands, stationeries, manuals and presentation setup



Website: dubaispineconferences.com

